

Gourmet Food Trucks to Occupy Alameda Fairgrounds in Pleasanton, CA  
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Foodies in and around Dublin, CA rejoice. The [Gourmet Food Truck Festival](#) will be paying [Alameda Fairgrounds](#) in Pleasanton a return visit on Saturday, October 15th from 4:00PM to 8:00PM. Admission is \$3 for adults and free for children. For those who missed this highly popular event the first time back in mid-September, here is the chance to experience what people have been buzzing about first-hand. The festival is organized by [The Mobile Gourmet](#).

The Mobile Gourmet is the brainchild of Jill Horn and Lorrington Jones, two local women who retired early from their high-tech careers to follow their true passion in life. The mission of this lean startup is to introduce the joys of the urban food truck phenomenon to the suburbs throughout the Bay Area.

According to Jill Horn, chief marketing officer of The Mobile Gourmet, the Saturday event will have [Nom Nom](#), [Chairman Bao](#), and 20 other beloved food trucks. The number of vendors expected at this festival will help shorten the lines and diversify the menu. For those who are new to the gourmet food truck movement, the video below by the wonderful folks at the Nom Nom Truck should help explain why mobile kitchens like theirs are commanding such devotion from a growing legion of fans.

The Alameda County Fairgrounds is located at 4501 Pleasanton Avenue in Pleasanton. The Gourmet Food Truck Festival will be from 4:00PM to 8:00PM at the Festival Lot, Gate 8. Admission is \$3 for adults and free for children. Parking is \$8.

# *the mobile gourmet* PRESENTS



## FOOD TRUCKS *at the* FAIRGROUNDS!

SATURDAY, OCT 15  
4pm – 8pm



ALAMEDA  
COUNTY  
FAIRGROUNDS  
PLEASANTON

**GOURMET FOOD TRUCK FESTIVAL**  
**ALAMEDA COUNTY FAIRGROUNDS: FESTIVAL LOT, GATE 8**  
4501 Pleasanton Avenue, Pleasanton  
The Lot will be lit

**Food Trucks, Beer, Wine, Margaritas & Live Music!**

**Bring a Blanket or Chair — Come Enjoy the Food & Fun!**

**Featuring over 20 of The Finest Bay Area Food Trucks Including:**

- Chairman Bao
- Babaloo
- Streetz Eatz
- Munch India
- Naked Chorizo
- House of Siam
- Twisted Chill
- Yumisilog
- Soulnese
- Golden Waffle
- Nom Nom
- Curry Up
- Sanguchon
- Gourmet Rockstars
- Sweet Constructions
- BBQ Kalbi
- The Shackmobile
- Grill Stars
- Arki
- Mayo and Mustard
- Sunshine Susan
- That's Sweet



\$3 Adult Admission  
Children are Free

FOR TRUCK LISTINGS & FUTURE DATES: [gourmetfoodtruckfestival.com](http://gourmetfoodtruckfestival.com)



@food\_truck\_fest |



The Mobile Gourmet