

NorCal's First Major Mobile Food Festival Raises the Bar

Written on February 11, 2012 by [chris in Events, Mobile Food Trucks](#)



The Mobile Gourmet will present Northern California's first major mobile food festival in 2012 with a spectacular line-up on Saturday, February 18, 2012. Mobile food event organizers, take note – you'll need to step up your game after this event.

Gourmet Food Trucks – Indoor / Outdoor Seating – Beer, Wine, Cocktails – Live Music



**Food Trucks at the Fairgrounds!
The Line Up**

Thirteen of the finest food trucks from one of the world's top culinary destinations, the San Francisco Bay Area will offer their gourmet fare at **Food Trucks at the Fairgrounds**, presented by The Mobile Gourmet at the beautiful Alameda County Fairground in Pleasanton, CA. on Saturday, February 18, 2012 from 4:00pm to 8:30pm.

the mobile gourmet PRESENTS

FOOD TRUCKS at the FAIRGROUNDS! SATURDAY, Feb 18
4pm – 8:30pm

GOURMET FOOD TRUCK FESTIVAL
ALAMEDA COUNTY FAIRGROUNDS
4591 Pleasanton Avenue, Pleasanton
Enter Gate 12

Food Trucks, Beer, Wine, Cocktails & Live Music!
Indoor Seating, Warm & Well Lit — Come Enjoy the Food & Fun!
Featuring some of The Finest Bay Area Food Trucks Including:

- Chairman Bao
- We Sushi
- Curry Up Now!
- House of Siam
- Grill Stars
- Kara's Cupcakes
- That's Sweet
- Nom Nom: From the Great Food Truck Race
- Little Green Cyclo : Winner of The Ester's Choice Award
- The Shackmobile: Winner of the Lobster Roll Runable
- Sanguchon: Whose sister restaurant has a Michelin Star
- Twister Truck
- Golden Waffle

 \$5 Adult Admission
Children are Free

FOR TRUCK LISTINGS & FUTURE DATES: gourmetfoodtruckfestival.com
@food_truck_fest | The Mobile Gourmet

In this extremely rare culinary opportunity, the likes of the renowned **Monica Wong**, **Quynh Nguyen** and **Susie Pham** of **Little Green Cyclo**, **Curtis Lam** and **Kevin Kiwata** of the innovative **Chairman Bao** truck, and **Sanguchon's Chef Carlos Altamirano**, the acclaimed owner of *award-winning Mochica*, *Piqueos*, and **Michelin** rated, *La Costanera* join a cast of **first-class** San Francisco Bay Area **five-star** mobile chefs for an epicurean celebration of mass proportions.



Fall 2011, Food Trucks at the Fairgrounds presented by The Mobile Gourmet

at the Alameda County Fairground

Nestled between the landmark, *Heritage Plaza* and *Commerce Court* in a beautifully landscaped, quaint park setting, furnished with **picnic tables**, guests will enjoy **live music on stage**, and **beer, wine and cocktails** served at the Ovations bar, as well as **indoor accommodations** for an estimated **1000 guests**.

Enter a **free drawing** ([see entry rules for details](#)), sponsored by Food Network's, Eat St. Preferred Blogging Partner, **Stitches 'n Dishes**, California's premier guide to mobile foods, to **win a Nintendo Wii Console Bundle Package, including Super Mario Bros. 3, Food Network's Cook or Be Cooked, Order Up!, and a Wii Cooking Set valued at \$500.**

Stitches 'n Dishes will also hold a pre-event drawing for dinner for four at the event, valued at \$60. See **entry rules** for details.

Meet the Co-Founders, Christopher Ford and Andrew Nicora, and take home a **collector's-edition**, exclusive copy of the **first issue** of **The Dish! Magazine**, and a **secret blueberry fortune cookie** with a special message from **Stitch** himself inside, both available only in very limited quantities. Some lucky guests may also be invited to appear with Ford and Nicora on camera for **SND TV**.



Tender Pork Belly with Pickled Daikons on Steamed Bun, Chairman Bao Truck

Try the bold, spicy, traditional, fast and flavorful cuisine of **Chairman Bao**, Pad Thai from **House of Siam**, or *Food Network's*, *Great Food Truck Race* finalist, **Nom Nom's** zesty Banh Mi.



Chicken or Paneer Tikka Masala Burrito, with onion pulao, sweet tamarind, sour cilantro, mint chutney, and jalapeno

Experience the great flavors of Vietnam with locally sourced, free range chicken, duck, pork or beef at **Little Green Cyclo**, or escape to a little piece of Maine with traditional New England favorites at *Zagat Rated* **Lobster Shack's**, The **ShackMobile**. You won't want to miss their famous **Ultimate Lobster Rolls**, and the Shack's own lobster cakes. Fill up on **Curry Up Now!**'s Chicken or Paneer Tikka Masala Burrito, with onion pulao, sweet tamarind, sour cilantro, mint chutney, and jalapeno.

If you're in the mood for *sushi*, **We Sushi** brings the highest quality fresh sushi and rolls you'd only experience at a sushi bar, and you can't miss **Grill Stars'** Southern Pulled Pork, rubbed in their secret "*Hog Wash*" blend of seasonings and stuffed into a bakery fresh bun with house made chipotle slaw and sweet BBQ sauce.



Lomo Saltado – Stir fried New York steak with tomato, onion, cilantro, soy sauce, and fries by Sanguchon Truck

Finish your evening with a cocktail from the **Ovations bar** and a variety of sweet sensations, like a *Belgian Sugar Waffle* made with the highest quality *Belgian Pearl Sugar*, and freshly baked on a traditional cast iron from **Golden Waffle**, an assortment of *mini pies*, *French Macarons*, *Whoopie Pies*, and *cream puffs* from **That's Sweet**, or try one of **Kara's decadent cupcakes**, like the chocolate cupcake with a creamy smooth peanut butter and milk chocolate ganache frosting.

Stop missing what you could be eating, and plan to attend The Mobile Gourmet's extraordinary food truck extravaganza, Food Trucks at the Fairground. Admission is \$5.00, and it's family-friendly and wheelchair accessible. 2000-4000 people are expected to attend this Spring kick-off event.

Event Organizer Information:

The Mobile Gourmet

Web: <http://the-mobile-gourmet.com>

Facebook: <http://www.facebook.com/TheMobileGourmet>

Twitter: https://twitter.com/#!/mobile_gourmet